

Maidenii Sweet Vermouth

Maidenii (pronounced Maiden-eye) was created in 2011 by French winemaker Gilles Lapalus and Australian bartender Shaun Byrne. In their creation, Shaun and Gilles wanted to showcase Australia's unique native botanicals. Their Vermouth uses young wine and native flora to make a vibrant product distinct from others.

What is a Maidenii vermouth?

Wine + Cabernet Sauvignon From Central Victoria

Fortifying Spirit Distilled From Grapes

Wormwood Australian!

Botanicals 12 of 34+ are Australian



STRAWBERRY GUM SEA PARSLEY

Native sea parsley is similar to its land-loving European cousin with a herbacious celery-like aroma and slightly salty notes from its seaside terrain.

RIVER MINT

A mint of another nose that calls moist areas of South Eastern Australia home. It provides the fresh notes to lift the earthy tones from their roots to the top of the bottle.



Strawberry gum boasts berry scents on the nose and floral fruity flavours on the palate. It brings a sweetness to Maidenii, complementing the spicier botanicals.



The most iconic of the locals, the seeds of the wattle tree are roasted to bring out welcoming flavours reminnissant of chocolate or coffee.



6x750ML 12x375ML 16% ABV

Small batch 😤 Experimental 🌋 "It's like walking in the bush"

Tasting Notes:

Bursting with flavors that explode in your mouth, including spiciness from nutmeg, blood orange citrus, dark berries, with a grapefruit zest giving bitterness and length.

Cocktail Inspiration:

Designed with the classic Negroni in mind. Build equal parts of Maidenii Sweet Vermouth, Campari and of a gin of your choosing over ice. Garnish with an orange twist.

Named for Joseph Maiden who was a stalwart champion of the eucalypt and the acacia, which grow gold and green across this vast country. He delved deeply and with joy into the oft-neglected wealth of Australian botanical novelty, finding value and beauty where others saw none.

